

Press Release



FOR IMMEDIATE RELEASE

Marina Bay Sands goes beyond Earth Hour 2013

Integrated Resort collaborates with its team members and immediate community to advance environmental protection

Singapore (22 March 2013) – As the clock counts down towards Earth Hour 8.30pm this Saturday, Marina Bay Sands has not only pledged to go ‘beyond the hour’, it has also rallied its team members, suppliers and immediate community to join in the green campaign in a more impactful manner this year.

In particular, this year’s “I Will If You Will” (IWIIYW) movement has been greeted enthusiastically by the integrated resort’s staff. Over 2,000 team members have agreed to adopt environmental-friendly lifestyle changes in response to challenges thrown up by over 30 Marina Bay Sands’ top executives.

For example, Bill Palubinsky, Marina Bay Sands’ Director of Facilities, has pledged to grow a beard and dye it green if 100 of his team members participate in Earth Hour this year. Wong Kim Sung, Director of Public Area Department (PAD) at Marina Bay Sands, will take public transport to work and not use the elevator for one week if 200 of his team members pledge to have zero food wastage for a month. Other challenges include lifestyle changes such as reducing energy and plastic bags consumption.



*Left: Mr Wong Kim Sung, Director of PAD at Marina Bay Sands making his pledge.
Right: Mr Bill Palubinsky, Marina Bay Sands’ Director of Facilities setting his challenge*

Marina Bay Sands’ suppliers have also risen to an IWIIYW challenge posed to them by the integrated resort. Its top 20 vendors have agreed to go ‘one degree up’ during Earth Hour. In turn, Marina Bay Sands will be raising its air-conditioning by 1°C in its back-of-house offices and various public areas for one day every month of the year, starting this Saturday.

Mr Kevin Teng, Director of Sustainability at Marina Bay Sands said: “Sustainability is not a one-off event at Marina Bay Sands – it played a key role in the design of our iconic property

and it continues to feature prominently in our daily operations. Events like Earth Hour allow us to heighten the awareness of sustainability and further the green movement. Already, we're seeing that it's more powerful when everyone bands together – our suppliers and Team Members have responded enthusiastically to our call, and we hope this is the start of a green culture that will continue to build for the years to come.”

In another show of continued support towards the green cause, Marina Bay Sands will be switching off all non-essential façade lighting for one hour on the first Tuesday of each month. This is made possible because 20 or more buildings around the Marina Bay district have pledged to participate in Earth Hour, meeting Marina Bay Sands' IWIYW challenge.

Twenty of the retailers at The Shoppes at Marina Bay Sands will also join the integrated resort during Earth Hour by switching off non-essential lights for an hour on 23 March. The retailers include dining and shopping outlets such as 6five Barcode, adidas, Bread & Butter, Charles & Keith, De Beers and The Coffee Bean & Tea Leaf – Beanstro.

These pledges are aligned with the integrated resort's overall Sands Eco360° Global Sustainability strategy and its public commitment to reduce its carbon footprint. Sands Eco360° is created by Marina Bay Sands' parent company Las Vegas Sands and is a global sustainability strategy which crosses all of Sands' businesses. With a goal of advance stewardship of the environment, the industry-leading program consists of four priorities: Green Building, Environmentally Responsible Operations, Green Meetings and Sustainability Education and Outreach.

In line with this sustainability strategy, hospitality leader Las Vegas Sands is also pledging to plant a tree for each participating team member at any Las Vegas Sands property that achieves the highest participation rate in Earth Hour. With each tree planted in close proximity to the property, the benefits for the local community can extend beyond immediate impacts and be experienced through generations.

In a nutshell

What Marina Bay Sands is doing for Earth Hour and beyond:

- 8.30pm-9.30pm, 23 March: Marina Bay Sands switches off its non-essential façade and outdoor lighting; 20 retailers also join in.
- 8.30pm-9.30pm, 23 March: Marina Bay Sands' top 20 vendors have agreed to go 'one degree up' during Earth Hour.
- First Tuesday of each month for one hour: Marina Bay Sands will switch off all non-essential façade lighting.
- For 1 day of each month: Marina Bay Sands will raise air-conditioning by 1°C in its back-of-house offices and various public areas.
- Over 2,000 team members have taken up the challenges posed by 33 individual executive pledges. The challenges range from reducing energy consumption, zero food wastage to taking public transport to work.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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